

# #Wednesday Without Us

## THEMES

**SIMPLE**

**SCRATCH THE SURFACE**

**SPOTLIGHT**

**PEEL BACK A MOMENT**

**BEHIND THE DOOR**

**1**

**Choose a  
real story**

**2**

**Take or  
select a photo**

**3**

**Choose a theme  
and create your  
post**

**4**

**Add a few  
words and tag  
[@sparksomerset](#)  
and another  
organisation**

**5**

**Post on social  
media using  
[#WednesdayWithoutUs](#)**

# #Wednesday Without Us SIMPLE



Example post



Square (1:1), 1080 × 1080 px  
For Instagram feed, Facebook,  
LinkedIn, and X.



Landscape (16:9) 1920 × 1080 px  
This is the standard widescreen format and works across most  
platforms.



Portrait (4:5) 1080 × 1350 px  
This is the best-performing size  
for Instagram feed posts and  
also works on Facebook.



Portrait (9:16) 1080 × 1920 px  
TikTok



4:3 Ratio (Landscape) 1600 × 1200 px  
For Facebook groups, LinkedIn posts,  
Mailchimp newsletters, website  
banners

# #Wednesday Without Us SCRATCH THE SURFACE



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# #Wednesday Without Us SPOTLIGHT



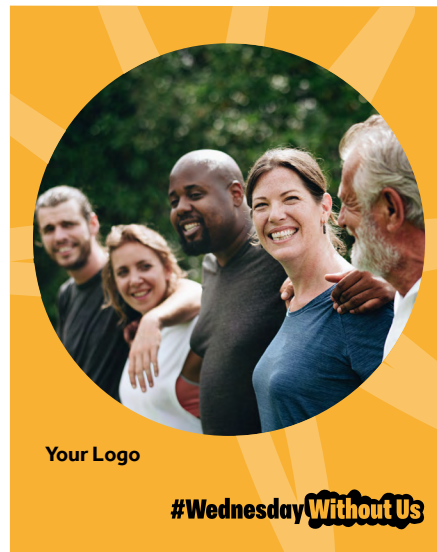
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# #Wednesday Without Us PEEL BACK A MOMENT



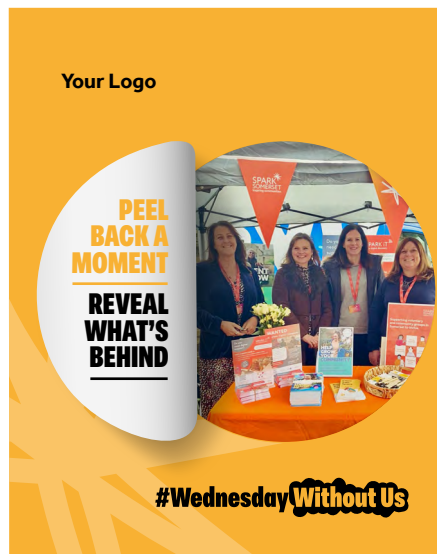
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# #Wednesday Without Us BEHIND THE DOOR

Spark Somerset [Follow](#)



**#WednesdayWithoutUs**

999 likes

**Spark Somerset**  
It's Wednesday morning. Behind the door, there's more happening than most people ever see.

Much of our work is quiet and unnoticed, until it isn't there.

Step inside and you'll find connection, care, and the everyday moments that hold people up.

@[other group] what's happening behind the door of your Wednesday?

[#WednesdayWithoutUs](#)

[View all 999 comments](#)  
9 HOURS AGO • BASED ON POSTS YOU SAVED

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# #Wednesday **Without Us**

Logo Font

Peridot PE Variable - Condensed Heavy

**Bright Yellow**

**R249 G178 B51**

**#f9b233**

**75%**

**R0 G0 B0**

**#000000**

**Black**

**R0 G0 B0**

**#000000**



Add your logo, image and a few words to post with it.